# **REGEN Industrial Hemp USA**

# **Business Plan**



Hemp Fiber Market size is valued at USD 4.46 Billion in 2021 and is projected to reach USD 43.75 Billion by 2030, growing at a CAGR of 33% from 2022 to 2030.

https://www.verifiedmarketresearch.com/product/hemp-fiber-market/

## TABLE OF CONTENTS

INTRODUCTION	5
Origin Story	5
Mission Statement	5
EXECUTIVE SUMMARY	6
The Problem	6
The Bottleneck is Outdated Technology	6
THE BIG IDEA	7
Technology Advantages	8
OPPORTUNITY SIZE	10
BUSINESS & REVENUE MODEL	11
SALES & MARKETING STRATEGY	12
SOCIAL MEDIA & CONTENT MARKETING	13
MARKET DRIVERS	13
COMPETITIVE LANDSCAPE	135
Direct Competition	15
Indirect Competition	15
CURRENT PARTNERSHIPS	16
THE TEAM AND PARTNERS	17
EXIT STRATEGY	18
DATA SOURCES	19
CONTACT INFO	19

### IMPORTANT CONSIDERATIONS

### No Offering/Solicitation

This Business Plan does not constitute an offer to sell or a solicitation to buy any securities. Any such offer will be made only on an individual, in-person basis by an authorized officer or agent pursuant to a written purchase agreement.

## Forward-Looking Statements

This Business Plan includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. The forward-looking statements are indicated by words such as intend, believe, expect, plan, etc. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, many of which are out of our control. We undertake no obligation to update or revise any forward-looking statements, whether because of new information, future events, or otherwise. Because of these risks, uncertainties, and assumptions, the forward-looking events discussed in this Business Plan might not occur.

#### **Financial Information**

We have prepared all the financial information included in the Business Plan. We have not had any of our financial information audited by an accounting firm to ensure compliance with generally accepted accounting principles. Our financial statements have not been audited, reviewed or compiled by an accounting firm. If we have our financial information audited, any such audit may result in or require material adjustments or modifications to the financial information. Accordingly, the financial information is not designed for persons who are not informed about such matters.

#### **Financial Projections**

Financial projections included in this Business Plan were produced by the Company's management and are subject to a high degree of uncertainty. They are based upon estimates of future events and circumstances which may or may not ultimately prove to be true or accurate. Many of these assumptions are based upon historical results or upon inherently uncertain events which may or may not materialize or which may substantially change. In addition, the estimates and assumptions underlying these projections are subject to significant economic and competitive uncertainties and contingencies, many or all of which are beyond our control. All of the assumptions upon which the projections are based, and which would be material, are not presented herein. We do not make, and are unable to make, any representation or warranty as to the accuracy of any of these assumptions.

The projections have not been prepared by or reviewed by independent auditors or accountants. These projections were not prepared with a view toward public distribution or compliance with published guidelines of the Securities and Exchange Commission or the guidelines established by the American Institute of Certified Public Accountants regarding projections. No independent review has been performed to determine the reasonableness or achievability of the projections.

The projections included also cover a period of beyond one year, and thus, are even more difficult to accurately predict, particularly for a development stage company. There can be no assurance

that the Company's projections will be or can be realized and actual results may differ materially from those set forth in the projections.

Because of the above limitations, persons reviewing these projections are cautioned about placing undue reliance on them. No person should rely on these projections in making an investment decision.

## INTRODUCTION

### Origin Story

Industrial Hemp was a major crop during periods of history in the USA. Industrial Hemp grows in a wide variety of soil conditions and has resistance to both weeds and pests. Importantly, industrial hemp has applications in the automotive, construction, food, personal care, paper, prosthesis, biofuels, oil, seeds, and textile industries. While a lot has changed in farming and manufacturing since industrial hemp was made illegal in 1937, very little has changed with how industrial hemp is harvested and processed. This began changing with the passage of the 2018 Farm Bill, which provided a legal framework for the commercial cultivation and production of industrial hemp in the US for the first time in 81 years. Sensing an opportunity, founder and CEO of REGEN Industrial Hemp USA, Jane Burnes Leverenz began researching, planning, and developing partnerships to improve existing methods of growing, harvesting, and processing industrial hemp.

#### Mission Statement

REGEN Industrial Hemp USA's purpose is to contribute to the industrial hemp industry by fulfilling the commercial potential of industrial hemp and developing a hemp supply chain. REGEN intends to meet the criteria set forth by the United Nations Environmental Societal and Governance (ESG), and the United Nations Sustainable Development Goals (SDG) guidelines, which encourage ethical business practices. REGEN's goal is to reestablish the rural based economy and help farmers. REGEN intends to strategically employ proprietary equipment, modernizing technology, conceptual, and design support for the emerging industrial hemp industry. REGEN intends to help identify and create opportunities to scale sustainable hemp production to benefit the hemp industry and the environment. REGEN will work to complete the supply chain by offering high quality end-user goods to the market to create confidence and develop a consistent supply-chain for manufacturers, stakeholders, retailers, and consumers alike.



## **EXECUTIVE SUMMARY**

## The Problem

Since the passing of the 2018 Farm Bill legalizing the commercial cultivation and production of industrial hemp, serious problems have surfaced that are holding back the emerging hemp industry. Among them are harvesting, processing, and scalable warehousing. For example,

outdated decorticators are still predominantly used at the field level to produce fiber and hurd from raw industrial hemp. The most significant problem with this processing strategy is waste and today's equipment and management techniques leave up to an estimated 67% of the crop in the field. Another drawback is quality. Existing decorticator technology is unable to produce the high-quality end-user fiber that is needed to replace, for example non renewable building materials like fiberglass and steel. Furthermore, existing decorticators are unable to process industrial hemp on the scale necessary to meet the demand for industrial hemp manufacturing.



Bruce M. Dietzen, creator & founder of "Renew" the Hemp Sports Car, stated personally to Harold Stanislawski, of AURI and Jane Burnes Leverenz that there is a tremendous shortage of quality and long hemp fibers to make automotive parts and building materials to replace fiberglass and steel, and to produce textiles, and that, in his opinion, what REGEN is developing is the most important project anywhere attempting to remedy this shortage. Please see Bruce Dietzen & Jay Leno on YouTube for more information.

### The Bottleneck is Outdated Technology

Despite the renewed interest in industrial hemp production and growing demand for hemp-based products, there is a bottleneck in the hemp supply chain starting at the cultivation stage and extending to processing. This bottleneck is holding industrial hemp back from fulfilling its commercial potential.

Outdated harvesting and processing technology has not advanced much since industrial hemp was made illegal in 1937. This outdated technology also creates logistical challenges between cultivation, harvesting, and processing. Furthermore, the current technology does not allow for the quality control needed to produce the high-quality fiber and other products from industrial hemp that are demanded by end-users.

## THE BIG IDEA

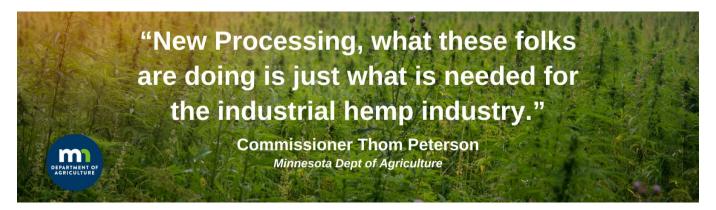
#### The Solution

REGEN is creating and providing needed infrastructure and scalability to the hemp industry, which we believe will generate confidence for both farmers and manufacturers. REGEN intends to create the new Supply Chain. REGEN Industrial Hemp USA's multiple industrial designs of proprietary equipment and scalable processing is intended to launch the hemp industry to an entirely new level. The consumer market in turn will be ready and waiting for high-quality and sustainable hemp products to roll off the assembly line.

REGEN Industrial Hemp USA is positioning itself for the industrial hemp boom by re-inventing industrial hemp harvesting, processing, and warehousing.

Harvesting: With REGEN's combine, all parts of the industrial hemp plant are harvested for processing, dramatically reducing the common problem of field crop loss. We intend to achieve this through seed selection, new harvesting methods and newly developed equipment, which together provides more collectible crop volume.

Processing: Newly designed REGEN Decorticators & Driers, using enhanced technology, implemented in a fully automated processing plant moves the crop from field to indoor processing. This technology aims to create a higher standard of quality grade end-user goods for manufacturing.



Warehousing: REGEN's concept encompasses all aspects of crop handling including preparing, processing, and wholesale warehousing for full distribution of all industrial hemp by-products. Processing will be done year-round with grade-specific products for manufacturers.

## Technology Advantages

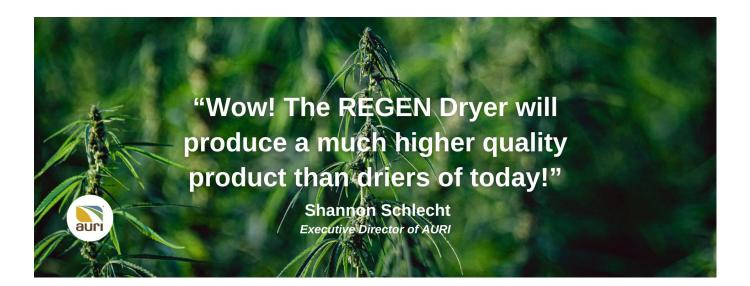
REGEN's founder and CEO, Jane Burnes Leverenz, is intimately involved in the national hemp industry and, to her knowledge, the REGEN Decorticators is the first decorticator incorporating Artificial Intelligence (AI) using technology created in collaboration with Dr. Chad Ulven, the Chair of the engineering department of North Dakota State University. It will process industrial hemp stocks indoors in a controlled environment, reducing the loss in quantity and quality associated with other processing techniques. Most significantly, we have developed technology that changes the way the stalks are retted. Currently, retting is done with an acid bath or through field curing where loss is unavoidable. We believe that our 2 decorticators & advanced technology is more efficient as well as environmentally friendly because retting is carried out to the stalks mechanically. The fiber produced is soft, pliant, adhesive and in its unimpaired natural state and suitable for weaving or steel replacement, fiberglass replacement & rebar.

Another advancement in current technology is how the hurd and fiber are separated. Departing from manual outdoor labor in current approaches, the hurd is collected during processing. We believe that ours is the first decorticator capable of consistently meeting the demand for high-quality clean end-user goods. Vehicle body part manufacturers and other end-users demand fibers longer than the three-foot fibers produced by existing decorticators.

The REGEN Decorticators is designed to produce fibers that are equal in length to the stalks that are put into the machine (6-15 feet). In addition, no further fiber processing is required. It has been predicted that "hemp fiber will become the most relevant part of the hemp plant, and the most valuable of its outputs".

A main competitive edge of the REGEN Decorticator is its scalability. Because it has been designed and is produced in 10-foot sections it can accommodate hemp processing facilities of a variety of sizes. A small processor could use a 10-foot section while the largest processor can combine up to ten sections to process up to 250 tons of industrial hemp per 8-hour workday.

Our **REGEN Warehouse** has been developed to provide a scalable size plant designed with two prep sites for our **REGEN Dual Dryer** and year-round stock processing. Our two-story design gives us a space to store the crop waiting for processing and keeping its quality. The **REGEN Industrial Gravity Handler** is designed to deliver quality stocks directly into the **REGEN Decorticator**, #1 for Textiles weave ready, #2 for Tensile-Strong Fibers from the second story. The facility will provide a controlled environment for top grade quality end-user goods for shipping to manufacturers year-round.



REGEN's goal is to revolutionize how industrial hemp is harvested, processed and warehoused in a controlled environment that enables greater quality control, to consistently achieve different grades for different purposes. In addition, the scalability of our processing equipment and warehouse has been developed to supply the growing end-user markets with commercial quantities of industrial hemp.

Our first goal will be to complete the proprietary equipment. We are currently under contract with an engineering firm in conjunction with the Engineering Dept of North Dakota State University (NSDU). After the design work is complete, we intend to apply for a "provisional patent" for the REGEN Decorticator. The patent will disclose the unique new & improved aspects of the REGEN Decorticator. We intend to make future applications for provisional patents, utility patents and trademarks of our uniquely designed equipment (REGEN Biomass Dryer, REGEN Industrial Gravity Handler, REGEN Hemp Combine). Although we believe that protecting our intellectual property will provide a competitive advantage, we do not believe that our business is dependent on obtaining patents.

## **OPPORTUNITY SIZE**

There is a substantial need for a third rotation crop other than corn and soybeans. According to the last census of the National Agricultural Statistics Service the United States had 531 million crop acres in 2021 "Frontier Data" and if 33% of the crop land in the United States is used for growing industrial hemp then up to 177 million acres could be used for growing industrial hemp. We anticipate that our full capacity REGEN Max Decorticator will be able to process 10,000 to 18,000 acres of industrial hemp. Based on a potential 177 million crop acres, and with an anticipated price of \$25-\$30 million per REGEN Max decorticator, our total addressable market is potentially more than \$450 billion.



The passage of the 2018 Farm Bill has successfully restarted hemp production in the US. According to the <u>USDA Economic Research Service</u>, 90,000 acres of hemp were nationally planted in 2018. Hemp acreage grew to over 460,000 in <u>2020</u>. <u>Brightfield Group</u>, a hemp focused market research firm, forecasts hemp production will grow to 2.7 million acres by 2023. The expansion of hemp production in the United States is being supported by end-user market growth. Grand View Research estimates the market for industrial hemp products was \$3.5B in 2020. Hemp Fiber Market size is valued at USD 4.46 Billion in 2021 and is projected to reach USD 43.75 Billion by 2030, growing at a CAGR of 33% from 2022 to 2030.

https://www.verifiedmarketresearch.com/product/hemp-fiber-market/
Indicating market conditions will continue to support increased hemp acreage.

For 2023, we project accepting deposits for eight REGEN Mini Decorticators. In 2023, we expect REGEN equipment to be in full operation with sales of 10 REGEN Mini decorticators, deliverable in 2023 & 2024. We anticipate selling 50 units (different configurations based on customer needs as well as our other pieces of proprietary equipment) in 2024, 75 units in 2025, 100 units in 2026, and 125 units in 2027 for a total of 360 units. Once the industry growing pains are aligned and the industrial hemp acreage expands, we anticipate a 25% annual increase above current sales.

## **BUSINESS & REVENUE MODEL**

REGEN Industrial Hemp USA's revenue model has three components. First, we intend to market a new full line of hemp processing equipment. Secondly, we intend to operate a processing plant and market end-user goods, such as hurd, fiber, seeds, biomass, and more. These end-user hemp goods will be used by others to make building materials, automotive parts, textiles, paper, plastics, and other products. Thirdly, we intend to market a schematic for a turnkey processing plant for other industrial hemp growers and industry developers.



REGEN's processing plant will not just generate additional revenue, but it will also serve as a showcase to market the plant schematic and all of our equipment. Our goal for production of industrial hemp is to contract with farmers for 10,000 - 18,000 acres of yearly crop volume. We believe that operating the processing plant at this high volume based on today's market prices will be lucrative. Our internal income projections take into consideration the known farmers' equation - Gross Ideal Income/Acre before Allowances (Harvest Allowance (-10%), Sensitivity Analysis (-15%), Specific Grading (-10%) - analysis for income. We believe that with increasing acceptance and expansion of hemp and its products, the hemp industry could become a stable and rapidly growing industry.

## SALES & MARKETING STRATEGY

A crucial aspect in breaking into a new industry is establishing relationships and alliances. Jane Burnes Leverenz has many connections and working relationships with important industry participants, stakeholders, and professional networks, which we believe REGEN Industrial Hemp USA can leverage in its sales and marketing strategy, both statewide and beyond. Particularly important is our relationship with Minnesota Department of AG Commissioner Thom Peterson. Mr. Peterson has facilitated relationships with prominent organizations and key players in the field of industrial hemp. This resulted in a contract with the Agricultural Utilization Research Institute (AURI), with access to the University of Minnesota, which in turn led to a working relationship with NDSU for engineering. Continual networking, participation in talks and seminars and being involved in major industrial hemp organizations has led to requests for interviews by Forbes, Hemp Business Journal, and Hemp Today (the leading international hemp publication).

Jane Burnes Leverenz is a member of Drawdown Hemp, <a href="https://drawdownhemp.org">https://drawdownhemp.org</a> co-founded by Bruce M. Dietzen, a lecturer on Net Zero Carbon, and the developer of the hemp car, <a href="Renew Sports Cars">Renew Sports Cars</a>, and is one of 81 international members. Jane has been recognized as one of the top contributing members. Drawdown Hemp has connected us with industry leaders with interests in hemp manufacturing and product development.

We are pursuing contacts with clothing manufacturers to make a presentation for a complete hemp product line. Our relationship and opportunities arising from them will form the basis for the marketing of our whole range of hemp end-user goods.

Once the REGEN Mini Decorticator is perfected, we will capture and share its performance via video to share around the globe. Our plan is that it will be the first decorticator marketed at the Minnesota State Fair since the hemp prohibition. In addition to farm shows we will make the decorticator available to the industry through live Zoom events and our showroom. We intend to promote the REGEN Decorticator by coordinating with the Department of Agriculture, industrial hemp organizations and universities in all states.

Our Field Day will be held Aug 24<sup>th</sup>, 2022, in conjunction with the MN Dept of AG, AURI, and the UM County Extension. We intend to begin contracting with farmers to grow 10,000 acres for the 2024 growing season. We are planning on having the processing facility fully operational by harvest 2024.

As soon as feasible we will be interviewing for a sales & marketing manager and 4 sales employees to create our Sales Team and develop REGEN's market.

## SOCIAL MEDIA & CONTENT MARKETING

### **Content Marketing**

We plan to be active on social media. We currently have a web page, a Facebook page, Instagram account, and a YouTube Channel. "ED"-style talks will be uploaded and distributed across our other social media. The target audience for our social media marketing will be primarily industry stakeholders, farmers, and consumers. We will use the content to position ourselves as an informative leader in the industrial hemp industry.

## **Branding**

Our goal is to have REGEN become a household name within agricultural circles like 'John Deere'. We intend for the name to gain name recognition through marketing, promoting, and advertising. A focal effort to anchor our brand will be to establish long term relationships with our customers, clients, and the public and by being part of the larger community. We also plan to host Open Houses to welcome the larger community. Launching our innovative and proprietary technology, resulting in high quality end-user products will help with branding.

## MARKET DRIVERS

## **Government Regulations**

Hemp production in the United States was banned between 1937 and 2019. The 2018 Farm Bill now provides a framework for commercial production of hemp. Federal legislation and new state guidelines went into effect in 2021, and assisted hemp farmers with crop insurance, access to financial markets, and crop guidelines.

## Vulnerable and Weak Supply Chains

Another main driver of the hemp market will be the vulnerability of supply chains of raw materials that have been increasing steadily with severe weather events and the pandemic. Sharp price increases and supply problems are currently being experienced in <u>construction materials</u> such as lumber, concrete, automobile parts, <u>semiconductors</u>, and other materials and goods. We believe that hemp will fill the gap to replace goods and materials that are currently dependent on the global supply chain and that may face a risk of weakness or disruption in future supply.

### **Superior Properties**

Hemp has many positive properties and many uses and applications. There is a large demand for building and construction products including <u>dimensional lumber and hemp wood</u>, <u>insulation</u>, <u>hempcrete</u>, and many more, all of which are pest- and mold resistant. <u>Hemp paper</u> has been shown to be better than common paper, and <u>hemp plastic</u> has been shown to be better than most common plastics. Hemp auto body parts do not dent on impact, do not rust and cost less than steel. Hemp also provides <u>unlimited high tech applications</u>, like hemp nanosheets that function as supercapacitors, hemp graphene batteries, and EV Batteries, that are superior to graphene or lithium. Industrial hemp can out-perform many other currently used materials with its natural and superior properties, while supporting a sustainable agriculture and consumer market.

Industrial hemp is the key player for a **Sustainable Environmentally** useful crop. Hemp can restore the soil and reduce our carbon footprint by capturing and binding CO<sub>2</sub>. One ton of hemp removes 1.63 tons of CO<sub>2</sub>. We believe that Industrial Hemp will reduce our dependence on crude oil and many industrial hemp products are biodegradable or recyclable.

When products which produce CO2 in the process of manufacturing are manufactured instead with industrial hemp, the amount of CO2 produced is reduced - this is called "avoidance". Using industrial hemp in long lasting manufactured durable goods can result in "-CO2 Capture". Some examples are surf boards, hempcrete products, hemp steel, rebar, & biochar. Based on the assumption that 10 tons of CO2 can be avoided per acre of industrial hemp used in manufacturing, the USA, alone, can "Avoid & Capture" the emission of up to 2.89 Gigatons of CO2 annually if one third of the tilled acreage in the USA is planted with Industrial Hemp and then manufactured into avoidance and capture products.

With hemp's ability to draw down carbon, hemp shows promise for growing **carbon credit trading markets**. Following the Paris Climate accord and backed by many businesses who are proactively seeking ways to achieve net-zero emissions, the domestic and international framework is taking form. According to an <u>announcement by Heartland Industries</u>, their soil innovation program, 'Hemp4Soil', received a 3-year, \$360,000 grant from the Natural Resources Conservation Service of the U.S. Department of Agriculture in December 2021. Heartland will reportedly partner with farming communities to advance research and collect datasets that will set the framework for trading in agriculture carbon credits". Following early findings by Good Earth Resources and submitted to Australian Eco Energy (<u>republished here</u>), the qualification and quantification of the carbon sequestration properties of industrial hemp production will only serve to further strengthen the emerging role of hemp in carbon credit trading.

## **COMPETITIVE LANDSCAPE**

## **Direct Competition**

There are several different decorticators in use other than intense manual labor. Field manual labor is not an answer for the US, neither is marginal end-user goods. Commercially available decorticators currently come from Poland, Romania, Canada (the "Hemp Train" and the "Brunswick") and Colorado. These decorticators are not machine retting and use field rotting or acid baths to prepare the rett to be removed, which creates crop loss. In addition, these decorticators do not produce quality and quantities required to provide confidence for the manufacturing sector and are still manual labor intensive. All of them are also smaller in scale and have therefore limited ability to provide the necessary volume for industry needs.

According to "Hemp Today" there are two small startups that are implementing decorticator processing. One is in <u>Virginia</u>, spending approximately \$3.3 million to perform process contracts for 1,400 acres a year and proposing a \$5 million input to the local farm economy over three years. A group in <u>Kansas</u> will be contracting and processing 2,000 acres a year starting in 2021. These operations will still be using field retting decorticators, are of small volume and do not protect crop value.

#### **Indirect Competition**

Many commercially available materials and products are indirect competition to hemp. Cotton, for example, is an indirect competitor to hemp textiles. However, <a href="China">China</a>, which is currently the largest grower of cotton, is beginning a 5-year plan to shift away from cotton and move to industrial hemp textiles. <a href="Pakistan">Pakistan is also replacing cotton with hemp</a>, indicating that hemp will be the textile fiber of choice in the near future. Another indirect competitive material is trees for paper.

Industrial Hemp takes just one season to grow, trees at least 10 years and the <u>quality of the hemp paper</u> product is generally superior. <u>Hemp biofuels</u>, <u>building materials such</u> as <u>hempcrete</u>, which are pest and mold resistant, last longer than currently used materials. <u>Surf boards</u>, snowboards, and vehicle bodies produced using hemp fiber make superior products that are stronger than steel and fiberglass.

Making products out of the current materials is becoming more costly with a hefty price environmentally and there are supply-chain disruptions in current materials, highlighted for example in concrete supplies. There are other positive examples of hemp-based food. Industrial <a href="https://hemp.seeds/grain">hemp.seeds/grain</a> are the highest plant-based source of protein, ten essential amino acids, and all four omega fatty acids. With continual demands by population growth and environmental issues, we believe that industrial hemp will emerge as the source material of choice for many

products soon. The United Nations had announced hemp grain could be the source to prevent starvation. Manitoba Harvest, the largest hemp food manufacturer is our potential grain buyer.

## **Current Partnerships**

- North Dakota State University REGEN Industrial Hemp USA has an evolving relationship with NDSU, a land grant university. We have a letter of commitment from DR. Chad Ulven Chair of the mechanical and electrical engineering department in partnership with a private engineering firm which we have a contract with. First collaboration has been to create CAD drawings of the proprietary prototypes of our equipment. It's going great! We will then draft provisional patents while perfecting the equipment. NDSU is an agronomic institution. We believe that we are a match with their expertise and research in industrial hemp.
- Minnesota Department of Agriculture has lectured and spent time talking to farmers about the importance of the new 3rd crop rotation and much more. We jointly research the different types of seed performance. It's been a successful relationship since the beginning of 2019 when legalization began.
- <u>University of Minnesota</u> has been a source of information including engineering, agriculture, seeds, project development, even the history of man and hemp.
- Contract with Agricultural Utilization Research Institute (AURI) A contract with AURI provides REGEN Industrial Hemp USA with industry-level analysis and support for our agricultural enterprise and products. Specifically, AURI facilitates business analysis and provides support and information around hemp cultivation, farmers contracts, patents, marketing and more. AURI also serves as a conduit to any "University of Minnesota" experts.
- The City of Sandstone, MN already contributed to the advancement of industrial hemp. They have made a generous offer of their completely new industrial park to encourage industrial hemp manufacturing. Sandstone invested time and money to get approval from the federal government and can now offer a 'Dollar Plan' for these industrial park lots, specifically earmarked for industrial hemp manufacturing. They also have committed to arrange for a railroad line to connect to their Industrial Park for shipping and receiving.

#### THE TEAM AND PARTNERS

REGEN Industrial Hemp USA is composed of talented, dedicated people who have formed a collaborative working effort!



Jane Burnes Leverenz, CEO, Founder and majority owner of REGEN Industrial Hemp USA is a career visionary & entrepreneur of 32 years. Jane developed and created five businesses during her career. Jane has contributed to her local and state community in a number of ways. Jane is experienced with multi-faceted business practices and a developer of Team Players. She considers Industrial Hemp to be the biggest opportunity to revitalize the US economy, and a true game-changer on a global scale. Jane has a record of successfully implementing new ideas and accomplishing her goals.



Dr. Liane Gale, a research and development consultant to REGEN is a former agricultural research scientist, doing research often in interdisciplinary collaborations at several major land-grant universities and the USDA. More recently her professional focus was on K-12 education, in addition to political and activist endeavors, where she often assumed leadership positions. She is dedicated to a future of justice and equity and sees the enormous potential of what hemp has to offer.



Jack Frechette, an advisor to REGEN, has received a hands-on education on sustainable agriculture. Jack and his wife started their own farm in Hinckley, MN. They have also founded a non-profit to organize surplus meat into donations and prepared meals to help tackle the growing food insecurity in their area.

Lois Kunze, a professional advisor to REGEN, has done accounting and taxes for 45 years and has owned her own firm for 35 years. Growing up on a dairy farm and marrying a dairy farmer, she has a unique perspective of farming and realizes the importance of this project for the bottom lines of crop farmers. Lois supports the potential of REGEN Industrial Hemp USA for regeneration of the land and the impact of growing industrial hemp for CO<sub>2</sub> sequestration and creating oxygen

## **EXIT STRATEGY**

Our goal is to provide an exit in the form of a merger, acquisition, or some other public financing event. However, there can be no assurance that we will be able to pursue these exit strategies on favorable terms within the expected time frame as the market is constantly changing and difficult to predict. We will adjust our strategies and time frames accordingly.

#### **DATA SOURCES**

**AURI** 

University of Minnesota

Minnesota Department of Agriculture

U.S. Department of Agriculture

Minnesota Industrial Hemp Association

National Hemp Association

Hemp Business Journal, a Division of New Frontier Data

Hemp Today

**Hemp Frontiers** 

**FAOStat** 

**Grand View Research** 

**IDC** Forecasts

Reports & Data

USDA - National Agricultural Statistics Service

**Brightfield Group** 

#### **CONTACT INFO**

Jane Burnes Leverenz CEO hemplogic@yahoo.com